

# Future Fleet Forum 2018

Register  
Today

Brought to you by LAPV, CILT, The City of London, and the City of New York

**24 January 2018**

High-profile fleet management  
conference and awards  
**Guildhall, City of London**

**25 January 2018**

Interactive workshop day  
**City of London Corporation Offices,  
City of London**

Brought to you by



## Raising international standards for public sector fleet managers

The LAPV Future Fleet Forum will bring together fleet and transport managers from the public sector and its contracting organisations to address key challenges faced by our industry, including procurement issues, compliance, safety, and sustainability.

The Future Fleet Forum is the only international public sector fleet management event that offers new ways of thinking, examples of global best practice, and solutions to overcome the challenges of managing a fleet in a constantly changing political environment.

The event will be delivered by senior fleet management officials from two of the leading cities in the world, London and New York, as well as a range of international experts.

The welcome address will be delivered by Valerie Shawcross CBE, Deputy Mayor of Transport for London, and confirmed speakers include representatives from UPS, Vision Zero, the City of London Corporation, City of New York, CILT, City of London Police, London Borough of Hackney, University of Hull, King's College London and more.

Attend both days and you can gain up to 8.5 CPD hours certified by the Chartered Institute of Logistics and Transport



Future Fleet Forum 2018 will offer a unique platform to network across the industry, and provides the opportunity to:

- Learn about changes in legislation and fleet procurement processes and procedures
- Achieve a greater understanding about how local authority fleet management works in different types of councils
- Identify new ways to improve the efficiency of operations and reduce costs
- See live vehicle demonstrations and meet with exhibitors from the industry
- Gain CPD points, certified by the Chartered Institute of Logistics and Transport

Make sure you don't miss out on this unique event by registering your interest at [www.futurefleetforum.co.uk](http://www.futurefleetforum.co.uk).



Sponsors



[www.futurefleetforum.co.uk](http://www.futurefleetforum.co.uk)

# PROGRAMME

## DAY 1

Attendees to day one of the conference can apply for up to 5 hours of CPD points awarded by CILT



### Opening and Introduction

**Christopher M Hayward CC**, Chairman of the Planning and Transportation Committee, Member for the Ward of Broad Street, City of London

**Ann Marie Knegt**, Editor, LAPV

### Welcome

**Valerie Shawcross, CBE**, Deputy Mayor of London for Transport

### Large scale advanced propulsion vehicle deployments

- Learn how to create a world-class sustainable fleet operation
- Find out about best practices for strategic deployment of advanced propulsion vehicles
- Learn about creating pathway to Government agencies and assistance programmes
- Find out how to make a return on investment for sustainable fleet operations

**Michael G Britt Sr**, Director of Maintenance and Engineering, UPS

### The impact of Brexit on fleet procurement: best practice and lessons learned from the USA trade relations

- Gain insightful detail on the possible trade procurement relations between the UK and the EU
- Become up-to-date about significant best practice from established procurement systems in USA
- Benefit from listening to an international authority in business and trade law and gain a high-level appreciation of the changing demands and requirements in UK fleet procurement post Brexit

**Professor Christopher Bovis**, Professor of International and European Business Law, University of Hull

### Electric technology for RCVs

**Alun Williams**, Applications Manager, Geesinknorba

**Colin McMorine**, Regional Business Manager, Geesinknorba

### Creating an innovation culture and achieving better recruitment practice

- Find out how the RAF's 'Thinking to Win' programme can work for your organisation
- Find out how to double your innovation journey
- Learn about the three key ingredients to focus brainpower on challenges and opportunities for success

**Richard Atkinson**, Director of Marketing and Communications, CILT

### Bio fuel trials and creating a zero carbon fleet

- Gain an insight to the benefits of renewable biofuel
- Learn about successes and challenges of implementing electric vehicles and supporting charging infrastructure
- Find out about potential developments for EVs and their infrastructure

**Norman Harding**, Corporate Fleet Manager, London Borough of Hackney Council

### Urban air pollution from road transport - good news and bad news

- Learn about air pollution in comparison to legal limits, as well as the health impact
- Find out about progress on improving air pollution from road traffic
- Gain an understanding about non-tail pipe particle sources
- See evidence on the variable performance of selective catalytic converters to clean up NOX and NO2 from diesels

**Dr Gary Fuller**, Air Pollution Scientist, King's College London

### How Vision Zero can contribute to safety and sustainability for vehicle fleets

- Learn what Vision Zero tells us about our current vehicles and what can be achieved by a holistic approach
- Find out what Vision Zero has meant so far and what it has achieved for public sector fleets worldwide
- Find out how Vision Zero can help your fleet and authority and how it will affect the future of fleet management

**Professor Claes Tingvall**, Professor and Senior Consultant, ÅF Consulting, Sweden

### Understand your Cradle to Grave Fleet Data. Make Smarter Decisions

- Learn how single system integration with CAM (Capital Asset Management), Fleet Focus and Fuel Focus, or maintenance and fuel systems can benefit you

# PROGRAMME

## DAY 1

- Learn how to achieve compliance and how to remove single points of failure
- Find out how to use life cycle modelling by category and create the ability to build strategic replacement plans up to 20 years out

**Nick Bridle**, Professional Services Consultant - Fleet Management, Assetworks

### Implementing a responsible procurement strategy

- Learn how to implement a responsible procurement programme
- Find out how highlighting issues such as social value, environmental sustainability, and ethical sourcing at an appropriate level can help achieve a better return on investment
- Find out how responsible procurement of vehicles can significantly improve core local authority services, and lead to better future contracts

**Christopher Bell FCIPS**, Commercial Director, City of London Corporation

### The future of New York City's fleet

- Learn how the New York City Clean Fleet initiative has reduced greenhouse gas emissions by 50%
- Find out what New York City's Vision Zero programme has done for safety, and how the fleet is playing a leading part
- Find out how innovations in fleet procurement for the largest municipal fleet in the world can work for your fleet as well

**Keith Kerman**, Deputy Commissioner and Chief Fleet Officer, City of New York

### Final panel debate: Changes in Government administration, how policy changes will affect your operation, and how to steer your department through tumultuous times

**Christopher M Hayward CC**, City of London

#### Panellists:

**Michael G Britt**, UPS

**Keith Kerman**, City of New York

**Dr Gary Fuller**, King's College London

**Professor Chris Bovis**, University of Hull

**Richard Atkinson**, CILT

**Norman Harding**, London Borough of Hackney

**Peter Kayne**, City of London Corporation

**Claes Tingvall**, ÅF Consulting, Sweden

### Close of conference

**Christopher M Hayward CC**, City of London

**Ann Marie Knegt**, Editor, LAPV

### Drinks reception and dinner followed by

LAPV Future Fleet Awards

## DAY 2

*Attendees to day two of the conference can apply for up to 3.5 hours of CPD points awarded by CILT*

### Fleet and Road Safety workshop

- Learn about the importance of driver training, education, and messaging.
- Find out about tracking collisions in a global fashion to review issues and trends.
- Learn about the development and implementation of the New York City Safe Fleet Transition Plan.
- Find out how to use vehicle telematics to monitor overall driver behaviour and significant events.

**Eric Richardson DCFMO**, Deputy Chief Fleet Officer, New York City and City of London Representative

**Sheila Moules**, Behaviour Change and Campaigns Officer, City of London Corporation



### Driver and mechanic shortage workshop, plus how to champion our industry and attract new talent / NYC education initiative at schools.

- Find out what the barriers for entry for new drivers and mechanics are.
- Find out what 'Championing the Industry' looks like.
- Find out how to attract new talent, and what works and what does not?
- Find out how the New York City Fleet has a successful partnership with the public high schools and colleges to promote automotive education including paid internships, equipment and support.
- Learn how New York City is growing partnerships and efforts to establish pathways to employment in the fleet industry, public and private.

# PROGRAMME

## DAY 2

- Learn how London's City Mark aims to influence the level of Work Related Road Safety (WRRS) compliance on construction sites in the City of London helping reduce risks for vulnerable road users.

**Austin Birks FCILT**, Chair - Bus & Coach Forum Chair/ CILT Transport & Logistics Safety Forum Vice Chair, CILT

**Eric Richardson**, Deputy Fleet Manager, City of New York

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### **Fleet consolidation, interoperability between departments, and procurement strategies**

- Learn how New York City completed a major consolidation of fleet services involving light and heavy-duty repair, auto parts, and auction.
- Find out how New York City implemented a culture of sharing across agencies for daily fleet servicing, pool cars, and contract specifications.
- Learn how the City of London's experience of reducing fleet and working collaboratively across departments to utilise vehicles and plant.
- Find out how the City of London procured contracts and how other departments benefited for their vehicle repairs and services from the contractor.
- Find out how the City of London reviewed its fleet and maximised from the sale of the vehicles and plant at auction, with a job lot.

**Keith Kerman**, Chief Fleet Officer, City of New York

**Arend Mouton**, Fleet Manager, City of London Police

**Vince Dignam**, Business Performance Manager, City of London Corporation

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### **Final discussion and close**

**Ann-Marie Knegt**, Editor, LAPV

# Speaker Biographies



## Richard Atkinson

CBE MA FCILT FRSA MIoD MCIPR MA  
Director of Marketing and Communications  
CILT

Previously, Richard served in the RAF, joining as a fighter pilot in 1982. In January 2012 he was posted as Head of RAF Media and Communications and was appointed to the Most Excellent Order of the British Empire as a Commander. Most recently he served as RAF Corporate Development Officer to redouble the RAF's innovation culture.



## Michael G Britt Sr

Director of Maintenance and Engineering  
UPS

Michael has spent 31 years at UPS, working in capacities including operations, industrial engineering and automotive engineering. Michael has led efforts in alternative fuel projects and technology development for the US and international fleets, including compressed natural gas, liquefied natural gas, propane, electric technology, hydrogen fuel cells, and hybrid vehicle development, including both hybrid and electric.



## Christopher Bell

FCIPS  
Commercial Director  
City of London Corporation

Chris has over 20 years of experience in leading procurement and commercial functions specialising in business transformation, outsourcing, and category management development. He currently leads a 60-person department at City of London Corporation. The transformation of City procurement led to him being named as the Chartered Institute of Procurement and Supply's Management Professional of the year in 2016.



## Vince Dignam

Business Performance Manager  
City of London

Vince has been in the transport industry for over 30 years. His main duties involve coordinating the cleansing, waste and transport contracts for the City of London. He is the 'O' licence holder for the City of London and responsible for the implementation of the Corporate Transport Policy.

Vince is a member of CILT, a member of CIWM, a Carmen Liveryman and Freeman of the City of London.

Since 2008, he has been involved with the Fleet Operators Recognition Scheme (FORS) and was one of the first local authorities to gain gold accreditation. Vince is part of the FORS Governance group (GSAG) and in 2017 became Chairman of the FORS Executive Group. He is also a CLOCS Champion promoting work-related Road Risk Strategy.



## Austin Birks

FCILT  
Bus & Coach Forum Chair / CILT Transport &  
Logistics Safety Forum Vice Chair  
CILT

In addition to his roles at the CILT, Austin is Head of Business Development for uTrack Software Solutions, a multiple award winning company that make apps for Transport Companies (including National Express Coach UK and Greyhound across North America). In 2006, Austin won an award from the EU for ground breaking recruitment innovations.



## Dr Gary Fuller

Air Pollution Scientist  
King's College London

Dr Gary Fuller is an air pollution scientist at King's College London. He led the development of the London Air Quality Network and has pursued network data analysis techniques to characterise trends in the sources of urban air pollution and, importantly, the impact of policies to clean the air that we breathe. He also works closely with toxicologists and epidemiologists to investigate the impact of urban air pollution on our health.



## Professor Christopher Bovis

JD, MPhil, LL.M, FRSA  
Professor of International and European  
Business  
University of Hull

Professor Christopher Bovis is a leading authority in public procurement and public-private partnerships, specialising in all areas of European business law, antitrust law and policy, with particular emphasis on public sector management. He advises national governments in public sector reforms and has acted on behalf of public sector industries on numerous high-profile projects.



## Norman Harding

MIRTE MSOE  
Corporate Fleet Manager  
London Borough of Hackney Council

Norman Harding provides cost effective fleet and services support for Hackney Council's internal customers, and is responsible for 460 vehicles. He coordinates asset and service contract procurement to maximise value, with an emphasis on legal compliance, cost efficiency, safety, continuous improvement and environmental sustainability. Norman has considerable experience of implementing alternative fuel technology including LPG, electric and hybrid vehicles, and high blend UCO biodiesel. He also chairs ALTO, a voluntary network of senior transport managers from the 33 London authorities supporting information exchange, joint working and collaboration on like-for-like services and projects.



## Nick Bridle

MIRTE SOE, MICFM  
CMILT

Nick Bridle is a Professional Services Consultant - Fleet Management Systems for Assetworks. Before that, he was Plant Manager at the Royal Mail Operations in the Dorset Mail Centre. He also worked as the Area Transport Manager for Hampshire and Dorset, where he was responsible for a £8.5m budget, and 1,122 vehicles based at 67 offices.



# Speaker Biographies



## Christopher M Hayward CC

Chairman of the Planning and Transportation Committee, Member for the Ward of Broad Street  
**City of London Corporation**

Chris is a former Deputy Leader of Hertfordshire County Council and was elected to the Common Council of the Corporation of the City of London for Broad Street Ward in March 2013. He serves as Chairman of the City's Planning and Transportation Committee. Chris has also been Churchwarden at St Margaret Patten's and Chairman of The Trustees of the Friends of St Margaret Patten's. He is a former chairman of the Broad Street Ward Club, a member of the Candlewick Ward Club, Life and Council Member of the City Branch of the Royal Society of Saint George and a Life and Court member of The Guild of Freemen. In addition, he is a Past Master of the Worshipful Company of Pattenmakers.



## Eric Richardson

Deputy Chief Fleet Management Officer  
**City of New York**

Eric Richardson first entered the world of fleet in 2002 via the information technology side managing NYC's first citywide fleet management system. He coordinated special projects including working on the upgrade of the citywide fleet management system, the citywide replacement of fuel cards for over 12,000 vehicles and 24/7 fueling with the National Guard after Superstorm Sandy. As a member of the Vision Zero Task Force, Eric is continuing work on the largest municipal roll-out of truck side guards, a robust vehicle telematics program, and ensuring that all of the city's non-emergency authorised drivers have taken the New York State authorised defensive driving program.



## Keith Kerman

Chief Fleet Officer  
**City of New York**

Keith Kerman is a Deputy Commissioner at the Department of Citywide Administrative Services (DCAS) and New York City's first Chief Fleet Officer. Keith is an agency lead for Mayor de Blasio's Vision Zero initiative to eliminate traffic fatalities in NYC and is currently spearheading a series of safety initiatives for the city's fleet. New York City has the largest municipal fleet in the United States with over 30,000 vehicles, 80,000 fleet operators, and more than 2,000 staff engaged in fleet operations and servicing. It also has one of the greenest fleets in the nation, with more than 17,000 vehicles operating on some type of alternative fuel including hybrids, electric, compressed natural gas, and biodiesel.



## Chris Ruane

Public Authority Development Officer  
**CILT**

Chris Ruane MILT is The Public Authority Development Officer for The Chartered Institute of Logistics and Transport.

Chris' role is to support individuals and organisations working within the public sector, in particular membership, training, and the Institute's Public Sector Benchmarking Club: Palmark.

Prior to joining The CILT, Chris was with The Freight Transport Association for 14 years, again working with The Public Sector, and has also worked for The Road Haulage Association and The National Bus Company.



## Sheila Moules

CMILT  
Behaviour Change and Campaigns Officer  
**City of London**

Sheila Moules She started her career as a Class 1 HGV driver in the Armed Forces, and has since worked in the transport and logistics industry for over 25 years. Since 2014, Sheila has led on the delivery of Work Related Road Risk to improve the overall levels of safety, efficiency and environmental protection within the construction and haulage industry. Most recently she has been leading on the development of City Mark; a new initiative that seeks to understand the level of Work Related Road Safety compliance (CLOCS and FORS) within the City of London.

In 2016, she was granted the Honorary Freedom of the City for her continued achievements and contributions to Road Safety at the City of London Corporation.



## Graham Sheen

Business Services Secretary (Benchmarking)  
**CILT**

Graham Sheen is The Business Services Secretary (Benchmarking) for The Chartered Institute of Logistics and Transport.

Graham's role is to facilitate the day-to-day running of the LogMark, BusMark and PalMark benchmarking clubs, annual surveys, results analysis and meetings.

Prior to joining The CILT, Graham worked as a Prisoner Activity Management Officer for the Ministry of Justice, through HMP Gartree, and has also worked with RS Components and The Chartered Management Institute.



## Arend Mouton

Vehicle Fleet Manager  
**City of London Police**

Arend started work at City of London Police in 2002 and became the Fleet Manager in November 2006. He is a chartered member of CILT and recently became a Freeman of The City of London. Arend is also Secretary for the National Association of Police Fleet Managers (NAPFM) and involved in its Strategic Development Group. He has been at the forefront of emergency vehicle engineering and procurement: exchanging specifications and best value outcomes to standardise vehicle specifications and aggregating buying volumes. Arend also heads up two purchasing groups using innovative procurement methodology, such as life cycle based e-auctions and a whole life cost assessment, whilst reducing the maximum permissible CO2 emissions from those vehicles considered for procurement.



## Claes Tingvall

Professor and Senior Consultant  
**ÅF Consulting, Sweden**

Claes Tingvall is Professor and Senior Consultant at ÅF in Sweden. He was former Director of Traffic Safety at the Swedish Transport Administration and was involved from day one in the development of Vision Zero. Claes Tingvall is an epidemiologist with a PhD from Karolinska Institute in Stockholm. He also has a Doctor of Science degree h.c. from Emory University in Atlanta, Georgia. He was Director and Professor of Monash University Accident Research Centre in Melbourne, Australia. Claes Tingvall has been Chairman of the Board of Euro NCAP and Chairman of ISO PC 241 responsible for the development of ISO 39001, the management system for traffic safety.

## Future Fleet Awards 2018

Have you got what it takes to be the best in the industry?

Wednesday 24 January 2018 | Guildhall, City of London, UK

The most innovative strategic, safety, and sustainability initiatives in the UK fleet management sector will be recognised at a lavish awards ceremony at LAPV's Future Fleet Forum in January 2018.

Held at London's Guildhall on 24 January 2018, the event will hand out awards to public sector organisations in three categories:

- Best fleet/road safety initiative
- Most innovative fleet management strategy
- Most sustainable fleet management department.

A high-profile judging panel has been put together that combines knowledge and expertise in fleet management from London to New York.

### The Judging Panel:

**Keith Kerman**

Deputy Commissioner and Chief Fleet Officer, **City of New York**

**Eric Richardson**

Deputy Fleet Officer, **City of New York**

**Vince Dignam**

Business Performance Manager, **City of London Corporation**

**Arend Mouton**

Vehicle Fleet Manager, **City of London Police**

**Chris Ruane**

Public Authority Development Officer, **CILT**

**Graham Sheen**

Business Services Secretary (benchmarking), **CILT**

**Ann-Marie Knegt**

Editor of **LAPV** and **Fire & Rescue** magazines



Organisations can enter by submitting a 750-1,000 word case study on their project, which should include the challenge that was addressed, the situation prior to the implementation of the new strategy, how the solution was implemented and which service providers were involved. The case study can include pictures, videos, and hyperlinks to relevant news coverage.

### Submit your Entries:

A submissions portal will be available on [www.futurefleetforum.co.uk](http://www.futurefleetforum.co.uk). Enquiries can be sent to LAPV editor Ann-Marie Knegt: [am.knegt@hgluk.com](mailto:am.knegt@hgluk.com)

In selecting the winners, the judges will score submissions on the following criteria: innovation; use of technology; management of staff; public engagement; savings made; improvement of service to the public; improvement for internal organisation; staff engagement; sustainability; and safety.

The winners in each category will receive a two-page write up on their project in LAPV, a Future Fleet awards statue, and the right to display the Future Fleet benchmark on their literature.

**The deadline for submissions is 8<sup>th</sup> Decemebr 2017** and the shortlist will be revealed on 6 January 2018.

To reserve your place at the awards dinner contact Jason Pidgeon for more information:

[j.pidgeon@hgluk.com](mailto:j.pidgeon@hgluk.com)

+44 (0)20 7973 4645

# Future Fleet Forum 2018

## 3 Easy Ways to Register

Register online at  
[www.futurefleetforum.co.uk](http://www.futurefleetforum.co.uk)

E: [conferences@hgluk.com](mailto:conferences@hgluk.com)  
T: +44 (0) 20 7973 4603

Public Sector

Free to Attend

Private Sector (Early Bird Discount) £249 - save £50\*

\*The Early Bird Discount expires on Friday 17th November



## Exhibiting and Sponsorship Opportunities

Please contact Jason Pidgeon today at  
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